

A Discussion on the Sociological Perspective of the Views on Love and Marriage of the Highly Educated

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Abstract:

Throughout the ages, “Getting married” has always been an essential event in life. However, with the development of society, ideological innovation, more and more young people appear fear of marriage, or even the idea of not getting married. From this point of view, the highly educated people’s view of love and marriage has changed significantly, the society about the future trend of love and marriage will be more uncontrolled. This paper will find and analyze the data to determine the changes in the concept of marriage, causes and potential problems, so as to better solve the marriage market gap. The research shows that the modern high-educated people tend to marry later and do not marry, on the one hand due to social pressure, such as economic pressure, career pressure, family pressure. On the one hand, the pursuit of Self-worth and the improvement of education level of this group of people pay more attention to their social status and the realization of their ideal pursuit, thus replacing the traditional interdependent relationship between marriage and love, rising standards and people’s inability to meet their expectations make marriage less likely. Therefore, the establishment of a good environment for marriage and love can effectively promote the improvement of the marriage concept, while the construction of a marriage-friendly society and marriage market can also improve the marriage concept of this group.

Keywords: View of marriage and love; the marriage concept; high-educated people.

1. Introduction

For today’s highly educated people, the need for love and marriage in life is greatly reduced, so marriage

time is increasingly delayed, marriage rate is declining, the less-than-normal status quo of even relationships is becoming the norm. The task of improving their views on love and marriage and increasing the

number of them becomes urgent. However, so far, it is difficult to find a comprehensive and targeted full literature report to analyze and judge the changes of the high-educated people's views on love and marriage, and the underlying problems and corresponding countermeasures. The fragmentary information reflects the absence of this problem and the crisis of changing attitudes towards love and marriage that do not attract the attention of the majority of the population, so it is crucial to stop losses and make recommendations in a timely manner.

In view of the above existing social situation and the discussion caused by this problem, collecting the existing data and literature on the market is the most suitable research method, the aim is to stimulate further research and discussion to increase the number of high-educated people in love and marriage, so as to increase the weight of the issue in the overall social issues. Through collecting data, this paper analyzes what is the fundamental factor that causes the essential change of people's views on love and marriage, and puts forward corresponding measures, which is the main research method and direction of this paper.

Through four steps, this paper analyzes the changes, the changing factors and the changing situation of the views on love and marriage of the people with high educational background. Through the definition and comparison of the information of the theoretical view of love and marriage, the traditional view of love and marriage model and the current situation of the view of love and marriage of people with high educational background, the article draws out the differences between the two and the reasons for the differences, this is also an important factor that causes the change of the People's view of love and marriage. To determine the current status and data on the concept of love and marriage of this population, as well as the current status and data on marriage in order to determine the changes in the concept of love and marriage of this population and to indicate that the reasons for the changes are mostly due to the increase in the independence of individual autonomy, the standards for choosing a spouse are rising, and the definition of marriage is changing from a necessity to a service to one's own happiness. By analyzing the decisive and additional factors of the change of their views on love and marriage, it is determined that the most influential factors are social pressure and economic pressure from the changes of their living environment and their own mentality, family stress, changes in social environment, and increased importance of personal ideals. Therefore, in the light of the above-mentioned problems, the research conclusions and suggested countermeasures are given.

Generally speaking, there are two aspects to enhance the self-interest of high-educated people in love and marriage, and to create a healthy environment for love and marriage in the social environment.

2. The Basic Concept and Theory of the View of Love and Marriage of People with High Educational Background

2.1 The Basic Content of the View of Marriage and Love

The concept of love and marriage includes two stages, that is, love stage and marriage stage. Friedrich Engels argued that love is a relationship based on mutual admiration, and the British psychologist Allis argued that love is a combination of a feeling of attraction and a feeling of self-surrender [1]. It is motivated by a need and its aim is to obtain an object to satisfy that need [2]. Thus, love is derived from the ability of people to establish feelings for each other and to attract each other, that is, the formation and stability of love relationship depends on the strength of each other's adhesion and the desire for each other. Love as a prospective process of marriage, its experience largely determines the formation of the concept of marriage. Therefore, love and marriage should be a relationship chain based on the basic cognition and values of love, including the unity of moral concept and attitude, and emotional needs. On the social level, registration in the Civil Affairs Bureau is the final step to complete the marriage, and on the moral ethics, there will be a variety of ways to define and threshold criteria. Questions such as the fairness of property before and after marriage, the health of the relationship, the rationality of daily life, and the decision of Dinky contributed to a more socially adaptive view of love and marriage. In addition, the mutual, exclusive and lasting nature of love itself also become an important factor in the formation of people's own view of love and marriage.

2.2 Common Traditional View of Love and Marriage

Marxist view of love and marriage is the most traditional and accepted view of love and marriage by zero people. Marxist view of love and marriage that love is based on a certain objective basis and the ideal of common life, in their hearts desire each other to become true life partner of the strongest feelings [3]. This reflects that people's definition of love and marriage depends largely on their own original desires and impulses, and it also reflects the ex-

clusivity and persistence of both love and marriage. With the passage of time and the development of the society, the contemporary view of love and marriage gradually shows a trend of diversification. On the one hand, the traditional notions of “Men are strong and women are weak”, “Men are in charge outside and women are in charge inside”, “Men are talented and women are beautiful”, and “Homogamy”, to some extent, affect people’s mate-choosing behavior. On the other hand, with the development of thought, women’s power gradually appears, the increasing of independent consciousness and the awakening of equal consciousness make women have more right to speak, as more and more women seek equal status with men in the family and society, Zero Traditional View of love and marriage is changing. But changing the But Always will not change that. In addition, the number of pre-marital cohabitations and premarital sex is on the rise, as love and its inseparable sexual thinking open up and spread widely. This also makes the marriage of rigor and seriousness to a certain extent reduced.

3. The Current Situation of the Views on Love and Marriage of People with High Educational Background

3.1 Definition of High-educated People’s View of Love and Marriage

People with higher education refers to people with higher education background and education that has received more than the basic part of the education of the population. In today’s society, people with bachelor’s degree or above are widely considered to be highly educated people, and they are more competitive and advantageous in employment, promotion and social participation China’s Ministry of Education released data in recent years, the scale of ordinary university graduates continued to expand. The number of 2024 college graduates nationwide is expected to reach 11.79 million. This means that more and more people in society as a whole will become “Highly educated people”, so more and more people will have a basic consistency in the direction of changing their views on love and marriage [4].

3.2 Mate Selection, Love Concept Status Quo

3.2.1 Diversity and diversity

High-educated people’s mate-choosing behavior depends on different and diverse factors, such as the identity of values, the compatibility of personality, and the comple-

mentarity of various abilities. This reflects the high-educated people’s general attention to mate-selection behavior and the pursuit of the requirements of love object, that is, people’s selectivity and rigor for marriage.

3.2.2 Sex differences

Gender issues are generally divided into two categories. Men with higher education usually regard appearance as the top criterion for choosing a mate, while women in the same group regard comprehensive ability and career as the important threshold. This reflects the high-educated people’s potential expectations of love objects and the traditional view of love and marriage on the impact of the two groups still dominate, while the population in their own personalized needs to complement and balance. Among them, the special point is that the criteria of this group also appeared some unification, for example, “Personality” is almost all people choose a major and consistent factor in the criteria.

3.2.3 Motivation and attitude

More and more people with high education tend to choose a spouse with utilitarian and realistic motives, such as each other’s economic ability, social status and social resources. However, there are still some people who still use the original definition of love that is based on the inner love for each other to find the other half of love life, such as the sincerity and truthfulness of love, whether there is a common ideal, keep the best hope for love.

3.3 The Current Situation of the Marriage Concept of the High-educated People

Compared with the traditional marriage as an important event in life and must complete this essential part of the thinking, high-educated people’s concept of marriage is more independent. They see marriage as a way to boost their own happiness and social values, not as a chore to fulfill other people’s expectations or complete the necessary parts of their lives. Long Xiaomin published in the contemporary Chinese youth marriage and marriage ethics research shows that the group of unmarried infertility gradually large, family functions gradually weakened. For contemporary Chinese youth, marriage is no longer a must in life [5]. Therefore, some people have more stringent considerations and standards of marriage, and the marriage of alternative rise and more inclined to “Late marriage”. However, more and more people are unable to believe the benefits of marriage and social factors and prefer not to marry. According to the National Bureau of Statistics of the People’s Republic of China Statistical Yearbook 2022, the number of marriages registered has

been decreasing year by year since 2013, with 13.47 million couples registered in 2013, compared with 5.22 per thousand in 2022, fewer than 7m couples are getting married, and China's marriage rate has fallen for five straight years since 2013. The 2024 national marriage rate is just 7.2 per 1,000, the lowest since 2013 [6].

More and more people pursue the quality of marriage, it has become one of the most important people's views on marriage. The high-educated people are more independent in their ideas of marriage, less influenced by traditional thinking and family pressure, and pay more attention to the realization of their own feelings and Self-worth, especially the increase in the number of women with high-educated people, the binding influence of traditional ideas is greatly reduced. So far, the concept of marriage in this group gradually tends to regard marriage as a life rather than a task.

4. The Influential Factors of the Views on Love and Marriage of the High-educated People

4.1 Social Pressure

While a degree can bring competitiveness and competitive advantage, it can also bring additional pressure generated by intangible comparison, such as the quality of work, income, quality of life and so on. By contrast, the issue of love and marriage has become irrelevant and less urgent. Most of them regard the improvement of their own living standard as their primary task, such as economic income, the amount of necessities such as food and clothing in the garage, and their social status, etc.

4.2 Education Level and Knowledge Level

Highly educated people usually have a higher level of knowledge and cultural literacy, which makes them pay more attention to each other's common values, spiritual compatibility, interests, in order to achieve a certain degree of resonance in the way people live together in the future. As mentioned above, most of them adhere to the "Better lack than abuse," the concept of marriage to choose a spouse to marry behavior. As a result, the formation of a couple or even a couple becomes even more difficult, the number of people getting married is decreasing year by year. In addition, highly educated people tend to have better career development and higher social status, which also leads them to be pickier in choosing their partners and to value their partners' career achievements and social status, for a more complementary and matching

partnership.

4.3 Personal Priority

Highly educated people tend to be more independent and autonomous, so they will realize and enhance their self-worth, as well as personal growth and freedom as the premise of everything, and reflect this characteristic with their view of love and marriage. The traditional more interdependent sexual partners are no longer adapted to the contemporary society, and the individual priority has replaced the original mode of relationship in the marriage stage. As a result, they are more likely to choose those who are willing to support their goals.

4.4 Economic Pressure and Family Pressure

The high cost of marriage, family pressure on marriage matters all contribute to this group of people do not want to get married marriage concept. On the one hand, social and family pressure at the marriageable age makes them more reluctant to accept marriage. As a result of family pressure, it will choose the standard in their own height on the basis of the pursuit of pull up again and again, more difficult to have a match. On the other hand, from the economic factors caused by the premarital dowry to the survival of daily necessities after marriage will become an important factor affecting the concept of love and marriage. In addition, if married couples to fulfill their reproductive responsibilities, the high cost of childbirth and other issues will lead to a series of potential economic pressures. As Mr. Fei Xiaotong noted in "The birth system," the self-interest model of procreation, "A child's life must be provided for by both parents, and in the case of parents, it is always sacrificed" [7]. In order to protect their own interests and the increasing economic pressure for reproduction, the fertility rate continues to decline, in order to avoid the damage of their own economic capacity, the view of love and marriage is more inclined to non-marital infertility.

4.5 Changes in Social Attitudes and Values

The view of love and marriage of people with high educational background is relatively influenced by social change. As society shifts to a more open-minded, open-minded, open-minded, open-minded and open-minded society that accepts more lifestyle choices rather than having to go through the fixed process of getting married, its population tends to be more open and tolerant about love and marriage. The meaning of marriage has changed dramatically in people's view of marriage, no longer confined to traditional family roles and responsibilities, but

pay more attention to the quality of marriage and mutual support between partners.

5. Countermeasures and Solutions to the Above Problems

5.1 Promote the Interest of High-educated People in Love and Marriage

It is the most direct and effective way to promote the people's interest in love and marriage and to reshape their view of love and marriage to some extent. Ye Wenzhen, an economics professor at Xiamen University, argues in his book "Economic thinking on marriage in contemporary China" that the core reason for the change in attitudes towards marriage and the decline in interest in it is that "For young people, the sense of satisfaction with marriage is slowly decreasing and the substitutability is increasing. The diminishing returns patterns that can occur in marriage also discourage the marriageable" [8]. Therefore, how to promote the People's happiness and the sense of gain and irreplaceable marriage issues is the primary task. One of the most important aspects of love and marriage is to maintain a positive attitude toward love and happiness in the face of marital problems, rather than being influenced by too much evaluation from others. In a relationship, both parties should respect the pursuit of equality between men and women, build and share, support each other, contribute to each other's career and life, and jointly build a high-quality, high-sense of fulfillment of marriage life.

To establish a good atmosphere of love and marriage interest also needs the joint efforts of the whole society, in order to build a love and marriage life-friendly society. For example, the promotion and protection of marriage advantages. And in the university at the stage of marriage-related courses can be set up in advance to familiarize with marriage-related issues, stimulate high-degree people interested in marriage, shape a good marriage-oriented view. There should be a healthy, broad market for marriage and relationships, with specific help, such as support and advocacy for digital, media-based social apps and dating-specific social apps, make full use of the internet convenient and reliable advantages to vigorously support the marriage system and marriage market.

5.2 Reduce Marital Stress

Most of the sources of marriage pressure come from economic pressure, social pressure, that is, career pressure, and family pressure. The first one is the economic pres-

sure. Therefore, the relevant departments should speed up the implementation of the financial and educational subsidies for marriage and love life, supporting living facilities to reduce the cost of marriage and love and childbirth. For example, large and necessary subsidies for couples, collective wedding and other ways. This will enable more people to re-face the meaning of marriage and reduce the pressure of marriage.

6. Conclusion

Through the analysis of the above-mentioned situation, it can find that the greatest change of the contemporary high-educated people's view of love and marriage lies in the decrease of their desire for love and marriage and the increase of their own value in the relationship. Therefore, the marriage of the importance of the decline can be replaced by the rise, the formation of the total number of marriage status is declining. In addition, this paper also shows that the external pressure, namely social pressure, economic pressure, family pressure and other factors, force this group to reduce the attention and energy of love and marriage behavior, this reflects the changes in the status quo of love and marriage factors.

This paper is helpful to explore the current situation, changes, influencing factors, and effective measures of the views on love and marriage of the contemporary highly educated people. Can make this topic have more attention in order to improve the situation of the declining marriage rate, timely detection of problems and explore solutions, stop the precipice, this trend can be slowed or stopped before it has a substantial and irreversible negative impact on society. Through the two aspects proposed in this paper can appropriately alleviate the status quo. On the one hand, from the high-educated people, to improve their own love and marriage interest such as doing related publicity, set up a lecture to facilitate their in-depth understanding. On the other hand, it can set up more social channels and platforms for marriage and love by means of policy support from the social environment, create a good atmosphere of marriage market, and promote the increase of marriage rate.

The influence of this problem is still too small due to the lack of coverage and the lack of data and literature. Therefore, it takes a lot of time and energy to eradicate this situation. Through the future social development, it is hoped that there will be more and more suitable environment for love and marriage, and the high-educated people can improve the desire for love and marriage has reached the balance of social replacement.

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