A Comparative Study of Chinese and Western Vocal Music

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Abstract:

The goal of this study is to explore in depth the artistic characteristics, teaching methods, and performance styles of Chinese and Western vocal music, and to reveal the similarities and differences between the two traditions in terms of vocal performance, technique training, and musical expression through comparative analysis. The study will provide a comprehensive framework of understanding and a cross-cultural perspective for vocal music scholars and practitioners by analyzing the historical background, cultural differences, and technical details. The paper is divided into four main sections: historical background and cultural factors, vocal techniques and training methods, performance styles and musical expressions, and case comparisons. Finally, the paper will summarize the main similarities and differences between Chinese and Western vocal music, and based on this, propose future research directions and practices. These proposals, aim to promote international cooperation and cultural exchange within the field of vocal music, as well as to promote the innovative development of vocal music teaching and performance.

Keywords: Chinese and Western vocal music; historical background; cultural differences; performance style.

1. Introduction

The art of music has the advantages of vividness, flexibility, strong deformity, etc. Singers can often integrate the vocal effect and emotional consciousness into each other when they perform, thus achieving an artistic shocking impact [1]. Its development and expression are profoundly shaped by cultural backgrounds and historical traditions. Especially in the comparative study of Chinese and Western vocal music, we can observe significant differences in musical expression, technical utilization, and teaching methods. These differences not only reveal the uniqueness of their respective cultures but also have a profound impact on musical expression and perception. Western music generally focuses on melodic and harmonic production. At the same time, the artistic atmosphere of the music is often noticed and emphasized [2], which is especially prominent in the performance of operas and art songs. In contrast, oriental vocal music, especially traditional Chinese vocal music, pays more attention to timbral variations, emotional connotations, and deep integration with poetic content. Such methodological differences are caused by the different aesthetic concepts and values of their respective cultures towards the art of music.

Further study of these differences will not only promote a deeper understanding of different vocal traditions among music educators and performers but will also contribute to the cross-cultural integration of music composition and performance. By comparing the teaching methods and performance practices of Chinese and Western vocal music, researchers can explore how these techniques and expressions can be integrated into modern music education to make modern music creation more contemporary [3], to cultivate musical talents with an international outlook and multicultural understanding. In addition, this cross-cultural academic discussion also provides a theoretical basis and practical guidance for the globalization of music and art and promotes the exchange and mutual appreciation of music and art among different cultures.

This paper is divided into four parts, and this structure helps to systematically develop a comprehensive comparison of Chinese and Western vocal art. Each of these four sections has its specialized focus, but they are interrelated, and together they build a framework for an in-depth understanding and analysis of the characteristics of Chinese and Western vocal music. Historical Background and Cultural Factors: This section serves as a foundation and aims to provide the reader with insight into the origins, evolution, and cultural background of each vocal tradition. Vocal Techniques and Training Methods: Following the cultural background, specific teaching methods and vocal techniques are further explored. The comparative analysis in this section is directly related to practical vocal performance and technical refinement and provides a foundation for understanding performance styles. Performance Style and Intercultural Integration: Focuses on analyzing the expressive and stylistic characteristics of Chinese and Western vocal music, and explores how culture and technique work together to influence an artist's performance art. Case Comparison: Through the comparative analysis of specific cases, the theory and practice of the first three sections are combined to demonstrate the application and differences between Chinese and Western vocal music in actual performance and teaching.

2. Historical background and cultural factors

2.1 Historical background of Chinese vocal music

China has a long tradition of vocal music that dates back thousands of years. Chinese vocal music is characterized by its early start and variety. As early as ancient times, China's forefathers gradually formed primitive vocal music through syllables emitted during labor[4].

Vocal music in ancient China was expressed in various forms, mainly including religious music, folk songs court music, and other categories. The transmission and preservation of these forms relied mainly on oral teaching and manual notation methods, which were of great cultural and educational significance in the social and cultural context of the time. Entering the Yuan and Ming dynasties, the art of Chinese vocal music underwent an important phase of development, with notable advances in the field of opera in particular. During this period, the emergence and popularity of opera forms such as Peking Opera and influential musical theater originating in Kunshan not only marked the evolution of vocal technique and expression but also represented a more complex integration of the arts, integrating music, dramatic plot, and stage action to form a unique style of performing art.

Traditional Chinese vocal music pays special attention to the uniqueness of timbre and emotional expression, emphasizing the rhythmic beauty of the voice to express deep emotions and mood. This emphasis on the art of "sound and rhythm" not only reflects the aesthetic pursuit of ancient Chinese music culture but also reflects the important position of vocal music in cultural inheritance and artistic innovation. These traditions still have a profound influence on modern vocal music education and performance.

2.2 Historical background of Western Vocal Music

Western vocal music has deep historical roots, with its origins dating back to the ancient Greek and Roman periods, two civilizations that laid the foundations for the art of vocal music for generations to come. Ancient Greece placed special emphasis on the combination of music and poetry, while ancient Rome employed a variety of forms in musical performance, including theater and banquet singing.

In the Middle Ages, religious music became a core area of development for Western vocal music, especially the hymns and chants in Christian liturgy, which contained deep philosophical and religious beliefs [5]. These religious music forms had a profound influence on the techniques and theoretical systems of Western vocal music in later times.

By the time of the Renaissance and the Baroque period that followed, Western vocal music techniques experienced a remarkable development. This period witnessed the maturation and sophistication of polyphonic music, and the emergence of new vocal forms such as opera and oratorio, marking a further flourishing of the vocal art.

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The emergence of opera was particularly important, as it not only demonstrated the refinement of vocal technique but also promoted the combination of music and theater, creating an entirely new art form.

With the advent of the Romantic period in the 18th and 19th centuries, the art of vocal music, as well as opera, reached new heights in expressing emotion and exploring musical expression. Numerous classic vocal works were produced during this period, and at the same time, the systematic summarization and inheritance of vocal teaching and techniques were also strengthened during this period. These achievements were reflected in the richness of the opera and vocal repertoire and the depth of singing techniques.

Popular music, as an important branch of the Western music system, originated at the beginning of the 20th century. The formation and development of this style of music marked the trend of diversification and popularization of Western music styles[6]. Pop music is usually notable for its smooth melodic lines, concise and clear chord structure, and strong and prominent sense of rhythm, thus demonstrating a distinct sense of time and a high degree of responsiveness to popular culture in its musical performance.

In addition, the gradual establishment of the Western vocal music teaching system, especially the standardization of vocal performance and teaching, has provided a solid framework for the education and inheritance of vocal art. These developments have not only contributed to the further refinement of vocal technique but also provided important theoretical and methodological support for modern vocal education and performance practice.

2.3 Influence of cultural factors

Vocal music, as a cultural phenomenon, has been influenced by a variety of factors such as local traditional culture, philosophy, social background, history, and culture [7]. In China, the development of vocal music art has been profoundly shaped by the philosophical ideas of Confucianism and Taoism. Confucianism emphasizes the connection between music and moral cultivation, while Taoism focuses on the role of music in expressing natural harmony and inner emotions. Therefore, Chinese vocal music emphasizes the natural flow of the voice and the inner expression of emotions, pursuing a unity of voice with the heart and emotions.

In contrast, the development of Western vocal music was significantly influenced by the teachings of Christianity and Greco-Roman culture. Christianity, through its liturgical and religious music forms, such as hymns and chants, promoted a more standardized form of vocal expression, emphasizing the precision of vocal technique and the solemnity of performance. The influence of Greco-Roman culture, on the other hand, is reflected in the pursuit of ideal aesthetic forms, advocating the combination of music with poetry and drama, as well as the fine exploration of the norms of musical expression and technique, which is more characteristic of its humanistic and scientific nature[8].

These differences in cultural factors are not only reflected in the formation of vocal music techniques and styles but also profoundly affect the aesthetic concepts and performance goals of music. Chinese vocal music tends to be lyrical and introspective in its performance, attaches importance to the deep integration of music and poetic content, and emphasizes the sincerity and delicacy of expression. Western vocal music, on the other hand, emphasizes more on the perfection of form and the display of technique, pursuing the strength and range of sound, as well as the complexity and contrasting effects of musical construction.

3. Vocal Technique and Training Methods

3.1 Chinese Vocal Techniques

The technical details of traditional Chinese vocal music are rich and profound, covering a wide range of aspects such as vocalization, diction, breath control, and emotional expression. Traditionally, vocalization emphasizes the purity and naturalness of the tone, avoids excessive decoration, and strives for a realistic and infectious sound. This vocal technique is characterized by maintaining the natural vibration of the vocal cords while enhancing the resonance of the voice through an open mouth and accurate articulation position, thus achieving a clear and infectious effect.

Spitting also plays an important role in traditional Chinese vocal music. The correct way of spitting requires not only clear pronunciation but also a good sense of flavor and rhythm. This way of spitting requires the singer to ensure that the words are pronounced accurately based on adjusting the shape of the mouth, tongue position, and the use of breath so that each word of the lyrics can be conveyed and full of expressive power.

Breath control is another key aspect of traditional Chinese vocal technique. Good breath control ensures the stability and durability of the voice and is the basis for performing complex phrases. Traditional Chinese vocal music emphasizes the technique of "abdominal voice", i.e. controlling the breath through the tension and relaxation of the abdominal muscles, to maintain the stability and strength of the voice during a long period of performance.

Emotional expression is an integral part of traditional Chinese vocal music. The singer conveys emotion through a deep understanding of the content of the lyrics and a true experience of the emotion, using subtle changes in timbre, voice strength, and rhythmic adjustments. This technique of emotional expression is usually gradually mastered and passed on to the next generation through the long-term artistic practice of older artists.

3.2 Western Vocal Technique

The development and practice of Western vocal technique is regarded as a complex system of techniques in both the academic and performing arts, including such key aspects as vocalization, breathing, range extension, and changes in vocal coloration.

Vocal technique is extremely important in Western vocal music, especially vocal resonance and volume control. Effective vocalization depends on the healthy vibration of the vocal cords and the optimal use of the resonating cavities of the voice (including the mouth, nose, and larynx), and plays a significant role in the development of the artistic style of performance [9].

Breathing techniques also occupy a central place in Western vocal music. Traditionally, Western vocal training has emphasized the technique of "deep breathing," which involves deep, controlled breathing to increase the efficiency of breath use. This technique not only contributes to vocal stability but also supports the need for more complex musical phrases and longer performances.

Range extension is another important component of Western vocal training. Through systematic training, singers can broaden the range of their voices and achieve a smooth transition from bass to treble.

The coloration of the voice reflects the artistic subtlety of Western vocal music. By controlling the subtle changes in timbre, singers can convey different emotions and atmospheres, thus making the sung works more expressive and infectious.

3.3 Comparison of Training Methods

In the field of vocal education, China and the West have developed their unique training methods due to differences in culture and educational traditions. Chinese vocal training is deeply influenced by traditional culture, and its teaching mode usually adopts the teacher-disciple inheritance method, emphasizing the master's one-on-one teaching of vocal skills and performance experience. This method focuses on individualized teaching, allowing students to gradually comprehend and absorb the techniques through imitation and repeated practice. In this process, the transmission of traditional techniques and the accumulation of singing experience are regarded as the core, as fully reflected in the teaching of Chinese Peking Opera and other ethnic vocal forms.

In sharp contrast, the Western vocal education system is characterized by the systematization and standardization of education. Western music education has a clearly defined training system and skill level division, from beginners to professional singers, each stage of learning is equipped with specialized teaching materials, pedagogies, and assessment standards[10]. This educational model makes the learning process highly standardized and structured, which facilitates students' step-by-step acquisition of vocal skills. For example, Western vocal training usually includes vocal physiology, scientific analysis of the voice, study of music theory, and rigorous training in singing technique. In addition, vocal teaching in the West also makes extensive use of modern technological tools, such as vocal analysis software and recording technology, to aid in teaching and assessment. The use of these technologies not only helps teachers to more accurately analyze students' vocal and singing skills but also enables students to more objectively evaluate their performance and conduct targeted practice.

4. Performance Styles and Cross-cultural Integration

4.1 Performance styles of Chinese vocal music

The importance of music as an art form in expressing one's inner world, emotional mobilization, and psychological expression is widely documented in ancient Chinese literature[11].

In traditional Chinese performing arts such as Peking Opera, influential musical theater originating in Kunshan, and various types of folk music, the combination of music and theater is particularly strong. Performers not only convey emotions through the intonation of their voices but also utilize precise movements and expressions to portray their characters and deepen their emotional expression. This kind of performance requires the performer to be able to make delicate control in the use of voice, as well as to show introspection and subtle changes of emotion in the performance.

Chinese vocal performance emphasizes the delicate changes in the voice and the deep expression of emotions. This style of performance often requires singers to have not only a high degree of artistic cultivation but also the ability to transform their personal emotional experience

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into an artistic expression that the audience can empathize with. In addition, the singer's voice training requires indepth mastery of how to adjust the timbre and volume of the voice according to different dramatic situations, to adapt to the complex and changing performance needs. In addition, the performance style of traditional vocal music is deeply influenced by Chinese classical aesthetics. For example, the pursuit of "rhyme" is not only the pursuit of harmony and pleasantness of the voice but also the pursuit of an elegant realm where the voice is harmonized with the inner emotions.

4.2 Western Vocal Performance Style

The style of Western vocal performance has a clear emphasis on the demonstration of technique and the standardization of musical form. In the interpretation of operas and art songs, this style requires the singer to not only accurately convey the emotions embedded in the work, but also to strictly adhere to the form and structure of the music.

In Western vocal music, the singer has an in-depth understanding of the historical background and cultural context of the work, and this understanding is the basis for the expression of the music's emotion and story. For example, understanding the historical and social context of an opera can help the singer more accurately capture and express the emotional color and thematic meaning of the work. In addition, this style emphasizes strict control of musical details, including the precise handling of pitch, rhythm, intensity, and timbre, each of which needs to be carefully adjusted to achieve harmony and unity in the overall performance.

The performer demonstrates the multiple layers and depth of the music through delicate vocal control and technically precise execution. This includes the ability to control the voice, such as breathing techniques, resonance adjustments, and vocal flexibility, as well as how to express complex emotions and musical ideas through subtle changes in the voice. In singing, precision is required in the articulation of each note and each word to ensure clarity of musical expression and conveyance of emotion.

4.3 Integration of cross-cultural performance

Under the background of globalization, the forms and styles of Chinese and Western vocal art have gradually become intertwined, encouraging in-depth exploration and learning of a variety of musical styles and vocal techniques, as well as promoting the exchange and fusion of musical cultures across the globe[12]. Many musicians and vocal educators are actively exploring the possibilities of combining vocal techniques and expressions from different cultures to create innovative and diverse works. For example, the work Silk Road: A Journey of Languages was born within the framework of the mutual integration of Chinese and Western vocal art, skillfully combining traditional Chinese vocal singing with Western vocal styles to create a new musical language. The creation and performance of such works demonstrate the artists' ability for cross-cultural understanding and technical fusion and show how the global trend of fusion in vocal art promotes cultural diversity and innovation.

Moreover, such cross-cultural fusion practices are an expression of musicians pushing the boundaries of traditional musical styles, revolutionizing musical expression, and fostering mutual understanding and respect for musical cultures across the globe. Through this practice, musicians can explore and assimilate the artistic essence of different cultures, building cross-cultural bridges and promoting cultural exchange and emotional resonance among audiences around the world.

5. Case Comparison

5.1 Chinese vocal music

Chinese vocal arts, such as Beijing opera and Kunqu opera, carry a deep historical and cultural background, which is not only an important part of the country's cultural heritage but also a concentration of the spirit of traditional Chinese culture and aesthetic concepts [13]. These art forms convey deep cultural values and aesthetic concepts through their unique music and performance techniques.

The core feature of Peking Opera vocal music lies in the complexity and diversity of its line cadence system. The line cadence is the melodic form in Peking Opera, which is divided into true voice and false voice (glottal voice). The true voice is often used to express strength and valor. For example, in Peking Opera, the "Sheng Jiao" (male protagonist) often sings in the true voice, and through this technique, the actor can demonstrate the character's valor and integrity. On the other hand, the female roles in Chinese opera (played by specialized male actors) are often sung in falsetto, which makes the voice sound softer and more delicate, thus showing the character's softness or delicacy of character traits.

influential musical theater originating in Kunshan demonstrates a different kind of vocal expression. It is known for its melodious singing and rich emotional expression, and its musical language focuses on the smoothness of the melody and the flavor of the words. influential musical theater originating in Kunshan is delicate and affectionate, often depicting deep emotions and moods through complex vocal changes, such as the arias in The Peony Pavilion, which not only demonstrate the beauty of the melody but also profoundly depict the inner world and emotional changes of the characters.

5.2 Western Vocal Music

Western vocal performing arts, especially opera and art songs, embody the unique artistic pursuits and expressions of different European cultural backgrounds. Each of these musical forms has its characteristics in terms of technique, emotional expression, and artistic depth, demonstrating the richness and diversity of Western musical culture.

Italian operas, especially the works of Verdi and Puccini, mark the development of extreme vocal technique and dramatic expression. These works not only require high technical requirements, such as precise control of vibrato, skipping, and high notes but also require singers to have extremely strong control of the dynamic range of the voice. Take the famous aria "Nessun Dorma" from Puccini's Turandot as an example, which requires the singer to demonstrate powerful vocal rendering and emotional outbursts to convey the character's determination and passion. The core of this form of vocal expression is the perfect combination of music and performance, which greatly enhances the dramatic tension and spectacle value of the opera.

German art song (Lied) occupies another unique field in Western vocal music, which emphasizes the deep integration of music and poetic content. Schubert's "Lied" is a classic work of art song, in which the close combination of melody, harmony, and piano accompaniment not only promotes the development of the story of the poem but also deepens the interpretation of the content of the poem and the expression of emotion through the interaction between voice and piano. This musical form is characterized not only by the demonstration of singing skills but also by a richer and more layered listening experience through the exploration of musical details and the depth of the poem's connotations.

5.3 Reflections of Cultural Variation

These differences in technique and expression between Chinese and Western vocal music are deeply rooted in their respective cultural soils. The evolution of Chinese vocal music has been deeply influenced by Confucianism and Taoism, philosophical systems that emphasize the close connection between music and personal moral cultivation. In the Chinese tradition, music is not only regarded as an expression of art form but also as an important means of personal cultivation. This concept prompts vocalists to pursue a kind of subtlety and naturalness from the inside out in their expression [14] and to pay more attention to the harmony and consistency between the voice and the inner emotions. Therefore, the uniqueness of Chinese vocal music expression is reflected in its emphasis on the moral and edifying functions of music.

In contrast, the development of Western vocal music has been more influenced by Christian teachings and classical humanism, cultural elements that advocate music as a platform for the expression of human emotion and reason. In the Western tradition, vocal music is not only a medium for conveying emotion, but also an art form that demonstrates technical mastery. Therefore, Western vocal music emphasizes the direct and outward expression of emotion, as well as the precision and perfection of technical execution. In addition, the Western vocal education system also exhibits more systematic and scientific characteristics, with its training methods following a strict system that emphasizes objective standards of sound and technical demonstration of performance.

6. Conclusion

There are significant differences between Chinese and Western vocal music in terms of historical background, technique training, and performance style. These reveal the uniqueness and artistic pursuits of their respective cultures, and they have a profound impact on the forms of expression and teaching methods of vocal art.

Through a comparative study of Chinese and Western vocal music, we can not only gain a deeper understanding of the uniqueness of each culture's vocal expression but also discover the possibilities of cross-cultural communication and artistic commonalities. Future research should further explore the trend of fusion between Chinese and Western vocal music, and promote the process of globalization and the display of cultural diversity in vocal art through innovative expressions and technical methods. Such fusion can not only promote the complementarity and innovation of global art forms but also provide a new perspective and practical platform for cross-cultural understanding and communication.

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